Contract Agreement Between:

CONTRACT

WLWT-TV/DT CINCINNATI
www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision	Alt Order #
940175 /	06259717

Product		
OBAMA FOR AMERICA		
Contract Dates	Estimate #	
09/04/12 - 10/01/12	**1536**	
Advertiser	Original Date / Revision	
Obama/D/President	09/05/12 / 09/05/12	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WLWT	Mica Hansen	HRP -Washingt
Special Handling		
Demographic		
Adults 25+		
IDB#	Advertiser Code	Product Code
9912856	95	101
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WLWT	09/04/12	09/30/12	Days of Our Lives	1-2p		:30			NM	13	$1,775.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/03/12	09/09/12	-TWTF--	4	$50.00						
	Week:	09/10/12	09/16/12	--WTF--	3	$175.00						
	Week:	09/17/12	09/23/12	-TWTF--	3	$175.00						
	Week:	09/24/12	09/30/12	-TWTF--	3	$175.00						
2	WLWT	09/04/12	09/30/12	NBC Today Show III	10-11a		:30			NM	14	$2,010.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/03/12	09/09/12	-TWTF--	4	$65.00						
	Week:	09/10/12	09/16/12	--WTF--	3	$175.00						
	Week:	09/17/12	09/23/12	-TWTF--	3	$175.00						
	Week:	09/24/12	09/30/12	-TWTF--	4	$175.00						
3	WLWT	09/10/12	09/16/12	NBC Tonight Show	1135-1237a		:30			NM	4	$1,600.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	--WTF--	4	$400.00						
4	WLWT	09/04/12	09/30/12	STEVE HARVEY DAY	STEVE HARVEY [		:30			NM	8	$700.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/03/12	09/09/12	-TWTF--	2	$50.00						
	Week:	09/10/12	09/16/12	--WTF--	2	$100.00						
	Week:	09/17/12	09/23/12	-TWTF--	2	$100.00						
	Week:	09/24/12	09/30/12	-TWTF--	2	$100.00						
5	WLWT	09/04/12	09/30/12	1230-1p	1230-1p		:30			NM	16	$1,400.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/03/12	09/09/12	-TWTF--	4	$50.00						
	Week:	09/10/12	09/16/12	--WTF--	4	$100.00						
	Week:	09/17/12	09/23/12	-TWTF--	4	$100.00						

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Contract / Revision	Alt Order #
940175 /	06259717

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama/D/President	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-TWTF--	4	$100.00						
6	WLWT	09/04/12	09/30/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	16	$2,300.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	4	$50.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WLWT*	*09/03/12-09/09/12*		*Late Night w/Jimmy Fallon*	*1237-136a*	-TuWThF----	*:30*		*~~$175.00~~*	*NM*		
See MG 6.17												
17	WLWT	09/05/12-09/05/12		Late Run Jimmy Fallon	1252x-238x	---W-------	:30		$50.00	NM		
Ⓜ	MG for 6.2 09/05											
Week:		09/10/12	09/16/12	--WTF--	4	$175.00						
Week:		09/17/12	09/23/12	-TWTF--	4	$175.00						
Week:		09/24/12	09/30/12	-TWTF--	4	$175.00						
7	WLWT	09/04/12	09/30/12	12-1230p M-F news	12-1230p		:30			NM	16	$1,980.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	4	$45.00						
Week:		09/10/12	09/16/12	--WTF--	4	$150.00						
Week:		09/17/12	09/23/12	-TWTF--	4	$150.00						
Week:		09/24/12	09/30/12	-TWTF--	4	$150.00						
8	WLWT	09/04/12	09/30/12	NBC Carson Daly	Carson Daly		:30			NM	8	$320.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	2	$10.00						
Week:		09/10/12	09/16/12	--WTF--	2	$50.00						
Week:		09/17/12	09/23/12	-TWTF--	2	$50.00						
Week:		09/24/12	09/30/12	-TWTF--	2	$50.00						
9	WLWT	09/04/12	09/30/12	2-3p	2-3p		:30			NM	13	$1,775.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	4	$50.00						
Week:		09/10/12	09/16/12	--WTF--	3	$175.00						
Week:		09/17/12	09/23/12	-TWTF--	3	$175.00						
Week:		09/24/12	09/30/12	-TWTF--	3	$175.00						
10	WLWT	09/04/12	09/30/12	JUDGE JUDY EF	Judge Judy		:30			NM	13	$2,900.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	4	$50.00						
Week:		09/10/12	09/16/12	--WTF--	3	$300.00						
Week:		09/17/12	09/23/12	-TWTF--	3	$300.00						
Week:		09/24/12	09/30/12	-TWTF--	3	$300.00						
11	WLWT	09/04/12	09/30/12	DR OZ EF	4PM-5PM		:30			NM	13	$3,100.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	4	$100.00						
Week:		09/10/12	09/16/12	--WTF--	3	$300.00						
Week:		09/17/12	09/23/12	-TWTF--	3	$300.00						
Week:		09/24/12	09/30/12	-TWTF--	3	$300.00						

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09/04/12 - 10/01/12	OBAMA FOR AMERICA	**1536**

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
12	WLWT	09/04/12	09/30/12	430-5a News	430-5a		:30			NM	16	$380.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/03/12	09/09/12	-TWTF--	4	$20.00
Week:	09/10/12	09/16/12	--WTF--	4	$25.00
Week:	09/17/12	09/23/12	-TWTF--	4	$25.00
Week:	09/24/12	09/30/12	-TWTF--	4	$25.00

13	WLWT	09/04/12	09/30/12	5-530p M-F news	5-530p		:30			NM	12	$4,300.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/03/12	09/09/12	-TWTF--	4	$225.00
Week:	09/10/12	09/16/12	--WTF--	4	$425.00
Week:	09/17/12	09/23/12	-------	0	$0.00
Week:	09/24/12	09/30/12	-TWTF--	4	$425.00

14	WLWT	09/04/12	09/30/12	5-6a news	5-6a		:30			NM	16	$1,620.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/03/12	09/09/12	-TWTF--	4	$30.00
Week:	09/10/12	09/16/12	--WTF--	4	$125.00
Week:	09/17/12	09/23/12	-TWTF--	4	$125.00
Week:	09/24/12	09/30/12	-TWTF--	4	$125.00

15	WLWT	09/04/12	09/30/12	530-6p M-F news	530-6p		:30			NM	16	$6,600.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/03/12	09/09/12	-TWTF--	4	$225.00
Week:	09/10/12	09/16/12	--WTF--	4	$475.00
Week:	09/17/12	09/23/12	-TWTF--	4	$475.00
Week:	09/24/12	09/30/12	-TWTF--	4	$475.00

16	WLWT	09/04/12	09/30/12	6-630p M-F news	6-630p		:30			NM	16	$8,060.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/03/12	09/09/12	-TWTF--	4	$215.00
Week:	09/10/12	09/16/12	--WTF--	4	$600.00
Week:	09/17/12	09/23/12	-TWTF--	4	$600.00
Week:	09/24/12	09/30/12	-TWTF--	4	$600.00

17	WLWT	09/04/12	09/30/12	6-7a news	6-7a		:30			NM	17	$3,625.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/03/12	09/09/12	-TWTF--	5	$125.00
Week:	09/10/12	09/16/12	--WTF--	4	$250.00
Week:	09/17/12	09/23/12	-TWTF--	4	$250.00
Week:	09/24/12	09/30/12	-TWTF--	4	$250.00

18	WLWT	09/04/12	09/30/12	NBC Nightly News	630-730p		:30			NM	16	$16,000.00

Class of Time - Immediately Pre-emptible without notice

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/03/12	09/09/12	-TWTF--	4	$1,000.00
Week:	09/10/12	09/16/12	--WTF--	4	$1,000.00
Week:	09/17/12	09/23/12	-TWTF--	4	$1,000.00

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Obama/D/President	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-TWTF--	4	$1,000.00						
19	WLWT	09/04/12	09/30/12	7-730p	7-730p		:30			NM	16	$4,960.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	4	$190.00						
Week:		09/10/12	09/16/12	--WTF--	4	$350.00						
Week:		09/17/12	09/23/12	-TWTF--	4	$350.00						
Week:		09/24/12	09/30/12	-TWTF--	4	$350.00						
D 20	WLWT	09/04/12	09/28/12	NBC Today Show	7-9a		:30			NM	0	$0.00
21	WLWT	09/17/12	09/28/12	730-8p	730-8p		:30			NM	8	$2,800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	4	$350.00						
Week:		09/24/12	09/30/12	-TWTF--	4	$350.00						
22	WLWT	09/04/12	09/30/12	NBC Today Show II	9-10a		:30			NM	16	$3,400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	4	$100.00						
Week:		09/10/12	09/16/12	--WTF--	4	$250.00						
Week:		09/17/12	09/23/12	-TWTF--	4	$250.00						
Week:		09/24/12	09/30/12	-TWTF--	4	$250.00						
23	WLWT	09/04/12	09/16/12	11-1135p M-Su	11-1135p		:30			NM	10	$5,750.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTFS-	5	$350.00						
Week:		09/10/12	09/16/12	--WTFS-	5	$800.00						
24	WLWT	09/07/12	09/21/12	F10-11p	F10-11p		:30			NM	2	$2,200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	----1--	1	$700.00						
Week:		09/10/12	09/16/12	-------	0	$0.00						
Week:		09/17/12	09/23/12	----1--	1	$1,500.00						
25	WLWT	09/14/12	09/14/12	F9-10p	F9-10p		:30			NM	1	$800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	----1--	1	$800.00						
26	WLWT	09/10/12	10/01/12	Mon NBC Prime Other	Prime Other		:30			NM	4	$8,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$2,000.00						
Week:		09/17/12	09/23/12	1------	1	$2,000.00						
Week:		09/24/12	09/30/12	1------	1	$2,000.00						
Week:		10/01/12	10/07/12	1------	1	$2,000.00						
27	WLWT	09/08/12	09/30/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	8	$680.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-----SS	2	$40.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	-----SS	2	$100.00						
Week:		09/17/12	09/23/12	-----SS	2	$100.00						
Week:		09/24/12	09/30/12	-----SS	2	$100.00						
28	WLWT	09/08/12	09/30/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	8	$1,140.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-----SS	2	$45.00						
Week:		09/10/12	09/16/12	-----SS	2	$175.00						
Week:		09/17/12	09/23/12	-----SS	2	$175.00						
Week:		09/24/12	09/30/12	-----SS	2	$175.00						
29	WLWT	09/08/12	09/30/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	8	$2,400.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-----SS	2	$150.00						
Week:		09/10/12	09/16/12	-----SS	2	$350.00						
Week:		09/17/12	09/23/12	-----SS	2	$350.00						
Week:		09/24/12	09/30/12	-----SS	2	$350.00						
30	WLWT	09/08/12	09/29/12	Access Hollywood Weekend 1-2a			:30			NM	4	$160.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-----1-	1	$10.00						
Week:		09/10/12	09/16/12	-----1-	1	$50.00						
Week:		09/17/12	09/23/12	-----1-	1	$50.00						
Week:		09/24/12	09/30/12	-----1-	1	$50.00						
31	WLWT	09/08/12	09/29/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	3	$2,280.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-----1-	1	$280.00						
Week:		09/10/12	09/16/12	-----1-	1	$1,000.00						
Week:		09/17/12	09/23/12	-------	0	$0.00						
Week:		09/24/12	09/30/12	-----1-	1	$1,000.00						
32	WLWT	09/08/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	3	$485.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-----1-	1	$135.00						
Week:		09/10/12	09/16/12	-----1-	1	$175.00						
Week:		09/17/12	09/23/12	-----1-	1	$175.00						
D 33	WLWT	09/08/12	09/29/12	NBC Saturday Today	Sa8-10a		:30			NM	0	$0.00
34	WLWT	09/09/12	09/30/12	Extra Weekend	Extra Weekend		:30			NM	4	$95.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------1	1	$20.00						
Week:		09/10/12	09/16/12	------1	1	$25.00						
Week:		09/17/12	09/23/12	------1	1	$25.00						
Week:		09/24/12	09/30/12	------1	1	$25.00						
35	WLWT	09/09/12	09/30/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	4	$1,100.00
		Class of Time - Immediately Pre-emptible without notice										

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WLWT-TV/DT CINCINNATI
www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

Contract / Revision	Alt Order #
940175 /	06259717

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama/D/President	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------1	1	$200.00						
Week:		09/10/12	09/16/12	------1	1	$300.00						
Week:		09/17/12	09/23/12	------1	1	$300.00						
Week:		09/24/12	09/30/12	------1	1	$300.00						
36	WLWT	09/09/12	09/30/12	Late News after NFL	Late News		:30			NM	4	$1,350.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------1	1	$300.00						
Week:		09/10/12	09/16/12	------1	1	$350.00						
Week:		09/17/12	09/23/12	------1	1	$350.00						
Week:		09/24/12	09/30/12	------1	1	$350.00						
37	WLWT	09/09/12	09/30/12	Sports Rock	Sports Rock		:30			NM	4	$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------1	1	$100.00						
Week:		09/10/12	09/16/12	------1	1	$300.00						
Week:		09/17/12	09/23/12	------1	1	$300.00						
Week:		09/24/12	09/30/12	------1	1	$300.00						
D 38	WLWT	09/09/12	09/30/12	Chris Matthews	Chris Matthews		:30			NM	0	$0.00
39	WLWT	09/09/12	09/30/12	The Outdoorsman	Outdoorsman		:30			NM	4	$100.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------1	1	$25.00						
Week:		09/10/12	09/16/12	------1	1	$25.00						
Week:		09/17/12	09/23/12	------1	1	$25.00						
Week:		09/24/12	09/30/12	------1	1	$25.00						
40	WLWT	09/09/12	09/30/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	$1,935.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------1	1	$135.00						
Week:		09/10/12	09/16/12	------1	1	$600.00						
Week:		09/17/12	09/23/12	------1	1	$600.00						
Week:		09/24/12	09/30/12	------1	1	$600.00						
E 41	WLWT	09/09/12	09/30/12	NFL Pre-Game	NFL		:30			NM	5	$5,400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------2	2	$450.00						
Week:		09/10/12	09/16/12	------1	1	$1,500.00						
Week:		09/17/12	09/23/12	------1	1	$1,500.00						
Week:		09/24/12	09/30/12	------1	1	$1,500.00						
D 42	WLWT	09/09/12	09/30/12	NBC Sunday Today	Su8-9a		:30			NM	0	$0.00
43	WLWT	09/09/12	09/30/12	NFL Regular Season	NFL		:30			NM	4	$10,400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------1	1	$1,400.00						
Week:		09/10/12	09/16/12	------1	1	$3,000.00						
Week:		09/17/12	09/23/12	------1	1	$3,000.00						
Week:		09/24/12	09/30/12	------1	1	$3,000.00						

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09/04/12 - 10/01/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama/D/President	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
44	WLWT	09/09/12	09/16/12	Su 9-10a News	Su 9-10a		:30			NM	2	$505.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	------1	1	$130.00							
Week:	09/10/12	09/16/12	------1	1	$375.00							
45	WLWT	09/06/12	09/06/12	Th8-9p	Th8-9p		:30			NM	1	$1,000.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	---1---	1	$1,000.00							
46	WLWT	09/11/12	09/11/12	T10-11p	T10-11p		:30			NM	1	$1,500.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	-1-----	1	$1,500.00							
47	WLWT	09/04/12	09/04/12	Tue NBC Prime Other	Prime Other		:30			NM	1	$2,000.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	-1-----	1	$2,000.00							
48	WLWT	09/11/12	09/25/12	T8-9p	T8-9p		:30			NM	3	$6,000.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	-1-----	1	$2,000.00							
Week:	09/17/12	09/23/12	-1-----	1	$2,000.00							
Week:	09/24/12	09/30/12	-1-----	1	$2,000.00							
49	WLWT	09/26/12	09/26/12	Wed NBC Prime Other	Prime Other		:30			NM	1	$1,000.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--1----	1	$1,000.00							
50	WLWT	09/26/12	09/26/12	W8-9p	W8-9p		:30			NM	1	$800.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--1----	1	$800.00							
51	WLWT	09/05/12	09/05/12	NFL SPEC WEDNESDAY PI	NFL SPEC WEDNI		:30			NM	1	$2,000.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	--1----	1	$2,000.00							
52	WLWT	09/19/12	09/19/12	Wed NBC Prime Other	Prime Other		:30			NM	1	$1,000.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	--1----	1	$1,000.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	*WLWT*	*09/17/12-09/23/12*	*Wed NBC Prime Other*	*Prime Other*	*---w-------*	*:30*	*~~$1,000.00~~*	*NM*			
	See MG 52.2											
	2	WLWT	09/17/12-09/23/12	W9-10p	W9-10p	---w-------	:30	$1,000.00	NM			
	Ⓜ	MG for 52.1 09/19										
53	WLWT	09/10/12	10/01/12	Days of Our Lives	1-2p		:30			NM	4	$700.00
	Class of Time - Immediately Pre-emptible without notice											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	1------	1	$175.00							

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Advertiser	Original Date / Revision
Obama/D/President	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	1------	1	$175.00						
Week:		09/24/12	09/30/12	1------	1	$175.00						
Week:		10/01/12	10/07/12	1------	1	$175.00						
54	WLWT	09/10/12	10/01/12	NBC Today Show III	10-11a		:30			NM	4	$700.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$175.00						
Week:		09/17/12	09/23/12	1------	1	$175.00						
Week:		09/24/12	09/30/12	1------	1	$175.00						
Week:		10/01/12	10/07/12	1------	1	$175.00						
55	WLWT	09/10/12	10/01/12	NBC Tonight Show	1135-1237a		:30			NM	2	$800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$400.00						
Week:		09/17/12	09/23/12	-------	0	$0.00						
Week:		09/24/12	09/30/12	-------	0	$0.00						
Week:		10/01/12	10/07/12	1------	1	$400.00						
56	WLWT	09/10/12	10/01/12	STEVE HARVEY DAY	STEVE HARVEY [		:30			NM	4	$400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$100.00						
Week:		09/17/12	09/23/12	1------	1	$100.00						
Week:		09/24/12	09/30/12	1------	1	$100.00						
Week:		10/01/12	10/07/12	1------	1	$100.00						
57	WLWT	09/10/12	10/01/12	1230-1p	1230-1p		:30			NM	4	$400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$100.00						
Week:		09/17/12	09/23/12	1------	1	$100.00						
Week:		09/24/12	09/30/12	1------	1	$100.00						
Week:		10/01/12	10/07/12	1------	1	$100.00						
58	WLWT	09/10/12	10/01/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	4	$700.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$175.00						
Week:		09/17/12	09/23/12	1------	1	$175.00						
Week:		09/24/12	09/30/12	1------	1	$175.00						
Week:		10/01/12	10/07/12	1------	1	$175.00						
59	WLWT	09/10/12	10/01/12	12-1230p M-F news	12-1230p		:30			NM	4	$600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$150.00						
Week:		09/17/12	09/23/12	1------	1	$150.00						
Week:		09/24/12	09/30/12	1------	1	$150.00						
Week:		10/01/12	10/07/12	1------	1	$150.00						
60	WLWT	09/10/12	10/01/12	NBC Carson Daly	Carson Daly		:30			NM	4	$200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$50.00						
Week:		09/17/12	09/23/12	1------	1	$50.00						
Week:		09/24/12	09/30/12	1------	1	$50.00						
Week:		10/01/12	10/07/12	1------	1	$50.00						
61	WLWT	09/10/12	10/01/12	2-3p	2-3p		:30			NM	4	$700.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$175.00						
Week:		09/17/12	09/23/12	1------	1	$175.00						
Week:		09/24/12	09/30/12	1------	1	$175.00						
Week:		10/01/12	10/07/12	1------	1	$175.00						
62	WLWT	09/10/12	10/01/12	JUDGE JUDY EF	Judge Judy		:30			NM	4	$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$300.00						
Week:		09/17/12	09/23/12	1------	1	$300.00						
Week:		09/24/12	09/30/12	1------	1	$300.00						
Week:		10/01/12	10/07/12	1------	1	$300.00						
63	WLWT	09/10/12	10/01/12	DR OZ EF	4PM-5PM		:30			NM	4	$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$300.00						
Week:		09/17/12	09/23/12	1------	1	$300.00						
Week:		09/24/12	09/30/12	1------	1	$300.00						
Week:		10/01/12	10/07/12	1------	1	$300.00						
64	WLWT	09/10/12	10/01/12	430-5a News	430-5a		:30			NM	4	$100.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$25.00						
Week:		09/17/12	09/23/12	1------	1	$25.00						
Week:		09/24/12	09/30/12	1------	1	$25.00						
Week:		10/01/12	10/07/12	1------	1	$25.00						
65	WLWT	09/10/12	10/01/12	5-530p M-F news	5-530p		:30			NM	3	$1,275.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$425.00						
Week:		09/17/12	09/23/12	-------	0	$0.00						
Week:		09/24/12	09/30/12	1------	1	$425.00						
Week:		10/01/12	10/07/12	1------	1	$425.00						
66	WLWT	09/10/12	10/01/12	5-6a news	5-6a		:30			NM	4	$500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$125.00						
Week:		09/17/12	09/23/12	1------	1	$125.00						
Week:		09/24/12	09/30/12	1------	1	$125.00						
Week:		10/01/12	10/07/12	1------	1	$125.00						
67	WLWT	09/10/12	10/01/12	530-6p M-F news	530-6p		:30			NM	4	$1,900.00
Class of Time - Immediately Pre-emptible without notice												

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$475.00						
Week:		09/17/12	09/23/12	1------	1	$475.00						
Week:		09/24/12	09/30/12	1------	1	$475.00						
Week:		10/01/12	10/07/12	1------	1	$475.00						
68	WLWT	09/10/12	10/01/12	6-630p M-F news	6-630p		:30			NM	4	$2,400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$600.00						
Week:		09/17/12	09/23/12	1------	1	$600.00						
Week:		09/24/12	09/30/12	1------	1	$600.00						
Week:		10/01/12	10/07/12	1------	1	$600.00						
69	WLWT	09/10/12	10/01/12	6-7a news	6-7a		:30			NM	4	$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$250.00						
Week:		09/17/12	09/23/12	1------	1	$250.00						
Week:		09/24/12	09/30/12	1------	1	$250.00						
Week:		10/01/12	10/07/12	1------	1	$250.00						
70	WLWT	09/10/12	10/01/12	NBC Nightly News	630-730p		:30			NM	4	$4,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$1,000.00						
Week:		09/17/12	09/23/12	1------	1	$1,000.00						
Week:		09/24/12	09/30/12	1------	1	$1,000.00						
Week:		10/01/12	10/07/12	1------	1	$1,000.00						
71	WLWT	09/10/12	10/01/12	7-730p	7-730p		:30			NM	4	$1,400.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$350.00						
Week:		09/17/12	09/23/12	1------	1	$350.00						
Week:		09/24/12	09/30/12	1------	1	$350.00						
Week:		10/01/12	10/07/12	1------	1	$350.00						
72	WLWT	10/01/12	10/01/12	NBC Today Show	7-9a		:30			NM	1	$350.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$350.00						
73	WLWT	09/10/12	10/01/12	730-8p	730-8p		:30			NM	3	$1,050.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	-------	0	$0.00						
Week:		09/17/12	09/23/12	1------	1	$350.00						
Week:		09/24/12	09/30/12	1------	1	$350.00						
Week:		10/01/12	10/07/12	1------	1	$350.00						
74	WLWT	09/10/12	10/01/12	NBC Today Show II	9-10a		:30			NM	4	$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$250.00						
Week:		09/17/12	09/23/12	1------	1	$250.00						

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
www.wlwt.com

Contract / Revision	Alt Order #
940175 /	06259717

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama/D/President	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	1------	1	$250.00						
Week:		10/01/12	10/07/12	1------	1	$250.00						
75	WLWT	09/10/12	10/01/12	11-1135p M-Su	11-1135p		:30			NM	2	$1,600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	1------	1	$800.00						
Week:		09/17/12	09/23/12	-------	0	$0.00						
Week:		09/24/12	09/30/12	-------	0	$0.00						
Week:		10/01/12	10/07/12	1------	1	$800.00						
76	WLWT	09/04/12	09/07/12	NBC Tonight Show	1135-1237a		:30			NM	4	$2,600.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	4	$650.00						
77	WLWT	09/04/12	09/07/12	NBC Today Show	7-9a		:30			NM	9	$10,800.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	9	$1,200.00						
78	WLWT	09/04/12	09/07/12	730-8p	730-8p		:30			NM	4	$3,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-TWTF--	4	$800.00						
79	WLWT	09/08/12	09/08/12	NBC Saturday Today	Sa8-10a		:30			NM	1	$1,200.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	-----S-	1	$1,200.00						
80	WLWT	09/09/12	09/09/12	NBC Sunday Today	Su8-9a		:30			NM	1	$1,500.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	------S	1	$1,500.00						
N 81	WLWT	09/12/12	09/14/12	1230-1p	1230-1p		:30			NM	1	$300.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	1	$300.00						
N 82	WLWT	09/12/12	09/14/12	6-630p M-F news	6-630p		:30			NM	1	$1,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--WTF--	1	$1,000.00						
N 83	WLWT	09/12/12	09/12/12	W10-11p	W10-11p		:30			NM	1	$2,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	--W----	1	$2,000.00						
N 84	WLWT	09/18/12	09/18/12	T9-10p	T9-10p		:30			NM	1	$1,600.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-T-----	1	$1,600.00						
									Totals		485	$181,060.00

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WLWT-TV/DT CINCINNATI
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1700 Young Street
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(513)412-5000

Contract / Revision	Alt Order #
940175 /	06259717

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama/D/President	09/05/12 / 09/05/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	461	$171,960.00	$146,166.00
10/01/12 -10/01/12	24	$9,100.00	$7,735.00
Totals	485	$181,060.00	$153,901.00

Signature: _____ **Date:** _____

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